

Case Study – automotive manufacturer in Europe

Establishing 4flow vista® as a vehicle manufacturer's preferred software for strategic supply chain design

Background

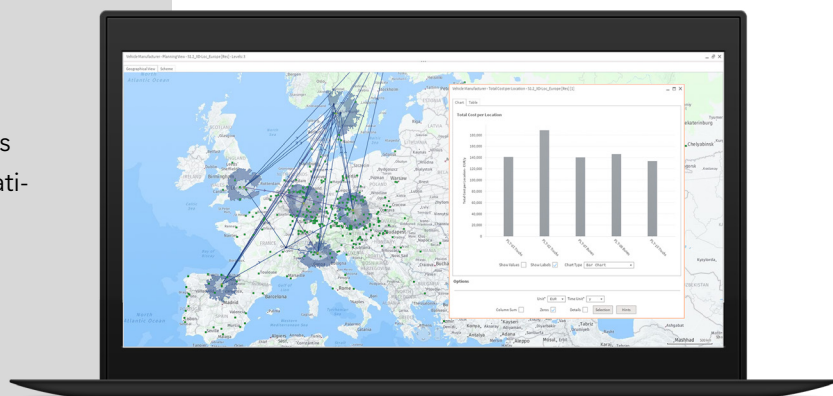
- > Established network structures for vehicle manufacturer's various brands in need of re-planning
- > Business needed a software tool to visualize and optimize supply chain network structure on a strategic level
- > Needed master data and transportation tariffs combined in one tool to run cost calculations and network scenarios on short notice
- > Standards for calculations needed to be defined and efficiency needed to be increased

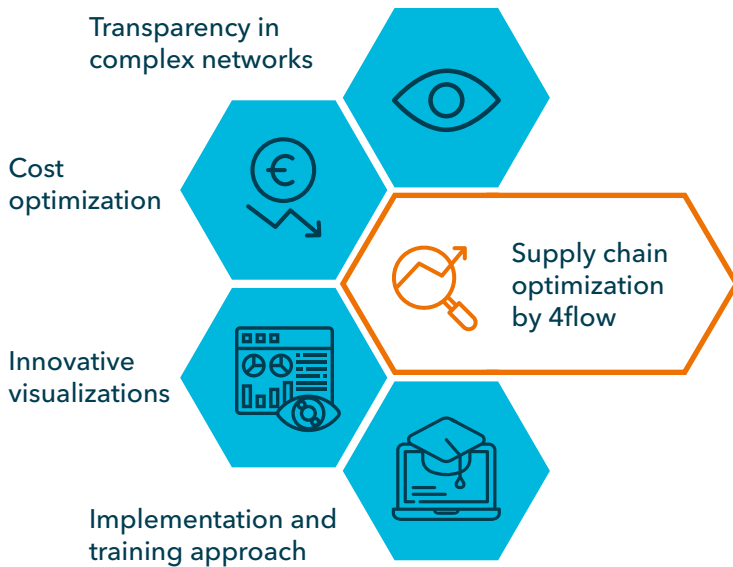
Project approach

- > Create proof of concept based on dedicated customer planning cases and data in 4flow vista®
- > Conduct user training and intensive on-the-job training for key users
- > Carry out on-the-job training based on relevant customer network and transportation planning tasks
- > Set up relevant planning database for subsequent planning cases with the customer

Outcome and benefits

- 1 Following training and coordinated efforts to model and optimize network tasks, key users were able to evaluate all relevant strategic planning cases using 4flow vista®
- 2 Customer was able to carry out tasks such as hub optimization or routing decision calculations in a 4-level hub network
- 3 Savings of over 15% was identified





The automotive industry is facing challenges like changing supplier footprints and varying production volumes. To overcome these, it is important to have a tool that adjusts network structures and transportation plans to reflect such changes.

About 4flow

4flow is a leading provider of supply chain consulting, software and fourth-party logistics (4PL) services. With this cross-functional competency, we are able to meet and exceed the highest standards of quality and innovation.

20+

offices in Europe, North America, South America and Asia

900+

team members globally

400+

customers globally

Our expertise - supply chain software

Software for network optimization and fully integrated transportation and container management



Digitization and software



Supply chain strategy



Sustainable supply chain



Network and transportation optimization



End-to-end transportation management

Interested or have questions?

Contact us!

Get in touch to have your questions answered or to schedule a live demo of our software solutions.

We look forward to hearing from you.

4flow software

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Our software customers

ACGO Adient Knorr-Bremse

Lear Magna MARS Volvo

Yanfeng