

Michala Rudorfer joins 4flow supervisory board

Financial expert and investor to help shape the future of 4flow

On May 5, 2023, Michala Rudorfer became the newest supervisory board member at 4flow, a leading provider of supply chain consulting, supply chain software and 4PL services. The 38-year-old entrepreneur Rudorfer takes over for Christian Berner, who completed his term on the supervisory board the same day, as planned, after ten years of service.

“We thank Christian Berner, who has contributed to the supervisory board for many years, and we wish him all the best for the future. With his financial expertise and his large network in the supply chain market, he very actively supported the business’s development for the better”, said Dr. Stefan Wolff, chairman of the supervisory board.

Michala Rudorfer brings over 15 years of experience in investment banking, private equity and financial management. After earning her degree in business administration at the European Business School, Rudorfer began her career in investment banking with UBS in London in 2007. In 2010, she joined the private equity firm Permira in Frankfurt (Main), Germany. There, as principal, she focused on investments in the consumer,

brands and Internet sectors and managed various accounts, including Hugo Boss and Best Secret. In 2021, she founded her own investment firm, Rose-Sky Investments, in Frankfurt (Main), which is specialized in investments in B2B technology, consumers and sustainability in startups and small businesses - including software solutions for warehouse automation. Since March 2023, she has also served as chair of the supervisory board for BN Automation AG. Rudorfer is co-founder of encourageventures e.V., the largest network for female entrepreneurship in the German-speaking space.

“I’m very much looking forward to the new responsibility and to working with such an internationally active and future-oriented business as 4flow”, said Rudorfer. “At 4flow, entrepreneurial thinking and action are part of the business philosophy - team members are encouraged to work according to entrepreneurial principles every day. This kind of entrepreneurship in an organization is exactly my idea of successful business. I look forward to bringing my expertise from leadership boards of international businesses to contribute to 4flow’s further success.”

The 4flow team is certain Michala Rudorfer will be the optimal successor for the position on the supervisory board. " Her financial expertise and her focus on new and sustainable technologies are a perfect fit to the corporate vision at 4flow", said Dr. Stefan Wolff. "I'm convinced we will successfully shape a sustainable future for 4flow together with her."

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About 4flow

4flow is a leading global provider of supply chain consulting, software and fourth-party logistics (4PL) services. 4flow consulting offers one-stop management consulting, concept development, and implementation support for logistics and supply chain management. 4flow software develops state-of-the-art software for supply chain network and transportation optimization. As a neutral 4PL, 4flow management handles the continued planning, optimization, and operation of customers' supply chain networks. 4flow research develops practical innovations and conducts supply chain research relevant to the industry. For more information, please visit www.4flow.com.